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M. J. Alhabeeb, L. J. Moffitt



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Lawrence J. Gitman, 2003 Gitman's Brief Third Edition approaches introductory finance with a focused concentration on the fundamental concepts, techniques, and practices of managerial finance. Integrating pedagogy with the concepts and practical applications necessary for a solid understanding of managerial finance, this edition equips instructors and students to concentrate on the concepts, techniques, and practices for keen financial decision making in an increasingly competitive business environment.

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Managerial Economics M. J. Alhabeeb, L. J. Moffitt, 2012-11-05 Uncertainty is present in every managerial decision, and Managerial Economics: A Mathematical Approach effectively demonstrates the application of higher level statistical tools to inform and clarify the logic of problem solving in a managerial environment. While illuminating managerial decision making from all possible angles, this book equips readers with the tools and skills needed to recognize and address uncertainty. The book also explores individual firm and market level decisions, discusses all possible risks and uncertainties encountered in the decision making process, and prepares readers to deal with both epistemic and aleatory uncertainty in managerial decisions. Managerial Economics features an emphasis on practical application through real life examples and problems, an accessible writing style that presents technical theories in a user friendly way, a mathematical and statistical point of view that reveals the presence of uncertainty inherent in managerial decisions, thoroughly class tested material including problems at the end of each chapter, case study questions, review exercises, and objectives that summarize the main discussions. Managerial Economics is an excellent book for upper undergraduate and graduate level courses in business and

economics departments The book is also an ideal reference and resource for managers decision makers market analysts and researchers who require information about the theoretical and quantitative aspects of the topic Modern Financial Investment Management Ephraim Matanda,2020-01-10 This book stresses the importance of aligning developing countries economic activities towards sustainable development purposes A revamp of the financial systems of emerging economies is necessary to allow the financial resources needed for investment purposes to become readily available on these markets The failure of most countries to grow and develop is often caused by the inability of potential investors to access capital for investment purposes By modernizing the financial sectors of developing nations this book argues it is possible to industrialize their approaches to growth and development

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