

Armin Dombrowski / Jens Kriminski

"Qualitätstourismus auf Mallorca". Stellt der Urlaub auf dem Land eine geeignete Variante der Erneuerung dar?

Facharbeit (Schule)

Qualitätstourismus Mallorca Geeignete Variante Erneuerung

Joyce Pfitzing



Qualitätstourismus Mallorca Geeignete Variante Erneuerung:

"Qualitätstourismus auf Mallorca". Stellt der Urlaub auf dem Land eine geeignete Variante der Erneuerung dar? Armin Dombrowski, Jens Kriminski, 2015-07-28 Facharbeit Schule aus dem Jahr 2015 im Fachbereich Geowissenschaften Geographie Fremdenverkehrsgeographie Note 1 Sprache Deutsch Abstract Die Insel Mallorca die sich einst mit dem Begriff des Massentourismus einen Namen gemacht hat setzt seit der Mitte der 90er Jahre auf andere Tourismussegmente die unter dem Begriff Qualitätstourismus zusammen gefasst werden können Mit über 9,5 Mio Touristen im letzten Jahr gehört sie weiterhin zu den beliebtesten Reisezielen in der Mittelmeerregion In unserer Arbeit beschreiben wir uns mit dem Teilthema Agrotourismus Urlaub zwischen Wein und Oliven das eins der Segmente innerhalb des Qualitätstourismus darstellt und werden versuchen argumentativ darzulegen ob diese Form des Qualitätstourismus eine geeignete Form der Erneuerung darstellt Nach einem Versuch der Klärung des Begriffes Agrotourismus werden wir sowohl auf die naturgeografischen Bedingungen der Insel als auch auf die touristische Entwicklung Mallorcas und die damit verbundenen wirtschaftlichen und demographischen Entwicklung eingehen Die Genese des Tourismus von den Anfängen über die Krisen des Massentourismus bis hin zu den neuen Formen und Segmenten des Qualitätstourismus werden wir dann Anhand des Modells von Butler darstellen bis wir schließlich genauer auf die agrotouristische Entwicklung eingehen Auf der Grundlage von statistischen Daten Tabellen und Darstellungen werden wir die Entwicklung dieses Segments ab Mitte der 90er Jahre aufzeigen Wir werden auf die Vor und Nachteile eingehen und schließlich im Fazit uns die Frage stellen ob diese Form eine geeignete Form der Erneuerung ist

Touristische Ballungsgebiete. Das Beispiel Mallorca Joyce Pfitzing, 2023-11-06 Studienarbeit aus dem Jahr 2019 im Fachbereich Geowissenschaften Geographie Fremdenverkehrsgeographie Note 1,0 Ruhr Universität Bochum Veranstaltung Einführung in die Geographie Sprache Deutsch Abstract Ziel dieser Hausarbeit ist es Mallorca als massen touristischen Ballungsraum zu analysieren und die Auswirkungen der Entwicklung des Fremdenverkehrs darzulegen wie auch die Situation zu erfassen ob der Tourismus eine derart negative Wirkung auf Mallorca hat oder er sogar der einzige Faktor ist welcher die Insel über Wasser hält Mallorca und der Massentourismus bilden für die meisten Menschen eine kompakte Einheit Seit der Initialphase des Tourismus auf der Urlaubersinsel beginnend in den 1960er Jahren ist der Massentourismus allgegenwärtig und wohl Fluch als auch Segen zugleich Verbaute Küsten verlorene Traditionen und Wasserknappheit sind nur ein Bruchteil jener Folgen welche nicht nur die Regierung sondern auch politische Zusammenschlüsse und die mallorquinische Gesellschaft beklagen wollen Durch Initiativen und Projekte wird versucht den Massentourismus und dessen Konsequenzen zu minimieren oder gar aufzuhalten Baustopps Obergrenzen an Gästebetten oder gar ein Alkoholverbot am bekannten Ballermann sollen Mallorca von dessen Negativimage separieren Jene Vorschriften und Maßnahmen lassen sich zum Konzept des Qualitätstourismus hinzufügen um einen Weg den Massentourismus in seiner Form auszugleichen oder so gar ganz auszutauschen Jedoch gibt es nicht nur negative Auswirkungen des Massentourismus denn

dieser erbrachte der Insel viele neue Arbeitsplätze und einen daraus resultierenden wachsenden Dienstleistungssektor und wirtschaftlichen Wohlstand. Die damals traditionell agrarisch orientierte Gesellschaft durchlebt einen Wandel und nun ist der Tourismus mit 75% Anteil im Dienstleistungssektor der wichtigste Wirtschaftsfaktor. Es ist nicht zu leugnen, dass der Tourismus Mallorca zu dem gemacht hat, was es heute ist: eine der bekanntesten Touristendestinationen Europas mit einer boomenden Dienstleistungsgesellschaft. Diese Arbeit wird sich mit dem Konflikt beschäftigen, ob Mallorca jene Erneuerung benötigt und eine realistische Chance zur Kompensation besteht. Wird der Qualitätstourismus sich bewahren und die Insel zum positiven verändern? Kann der Massentourismus in dieser Art noch gestoppt werden? Braucht Mallorca überhaupt derart eine Rettung, oder hilft der Massentourismus die Insel über Wasser? **Etablierung des Qualitätstourismus auf Mallorca**
Juliane Schiffner, 2017

Unveiling the Magic of Words: A Report on "**Qualit Tstourismus Mallorca Geeignete Variante Erneuerung**"

In a global defined by information and interconnectivity, the enchanting power of words has acquired unparalleled significance. Their ability to kindle emotions, provoke contemplation, and ignite transformative change is really awe-inspiring. Enter the realm of "**Qualit Tstourismus Mallorca Geeignete Variante Erneuerung**," a mesmerizing literary masterpiece penned by way of a distinguished author, guiding readers on a profound journey to unravel the secrets and potential hidden within every word. In this critique, we shall delve into the book's central themes, examine its distinctive writing style, and assess its profound affect on the souls of its readers.

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