

Real People Real Crisis

Katharina Thurnheer

Real People Real Crisis:

People Say I'm CRAZY! (Original 1989 Anthology/Documentary) Jean Campbell, Ron Schraiber, Based on the groundbreaking study The Well Being Project People Say I m Crazy is an anthology of art poetry prose photography and testimony of mental health clients and is the compendium book to the award winning video documentary of the same name One of the key findings of the Well Being Project was the important role that creativity plays in the lives of people who have been diagnosed with serious mental illness 61% of the clients surveyed reported that creativity is essential to their well being while 38% of the clients reported doing something creative when they re having emotional or psychological problems

Trust Us, We're Experts PA Sheldon Rampton, John Stauber, 2002-01-14 The authors of Toxic Sludge Is Good for You unmask the sneaky and widespread methods industry uses to influence opinion through bogus experts doctored data and manufactured facts We count on the experts We count on them to tell us who to vote for what to eat how to raise our children We watch them on TV listen to them on the radio read their opinions in magazine and newspaper articles and letters to the editor We trust them to tell us what to think because there s too much information out there and not enough hours in a day to sort it all out We should stop trusting them right this second In their new book Trust Us We re Experts How Industry Manipulates Science and Gambles with Your Future Sheldon Rampton and John Stauber authors of Toxic Sludge Is Good For You offer a chilling expos on the manufacturing of independent experts Public relations firms and corporations know well how to exploit your trust to get you to buy what they have to sell Let you hear it from a neutral third party like a professor or a pediatrician or a soccer mom or a watchdog group The problem is these third parties are usually anything but neutral They have been handpicked cultivated and meticulously packaged in order to make you believe what they have to say preferably in an objective format like a news show or a letter to the editor And in some cases they have been paid handsomely for their opinions For example You think that nonprofit organizations just give away their stamps of approval on products Bristol Myers Squibb paid 600 000 to the American Heart Association for the right to display AHA s name and logo in ads for its cholesterol lowering drug Pravachol SmithKline Beecham paid the American Cancer Society 1 million for the right to use its logo in ads for Beecham's Nicoderm CQ and Nicorette anti smoking ads You think that a study out of a prestigious university is completely unbiased In 1997 Georgetown University's Credit Research Center issued a study which concluded that many debtors are using bankruptcy as an excuse to wriggle out of their obligations to creditors Former U S Treasury Secretary Lloyd Bentsen cited the study in a Washington Times column and advocated for changes in federal law to make it harder for consumers to file for bankruptcy relief What Bentsen failed to mention was that the Credit Research Center is funded in its entirety by credit card companies banks retailers and others in the credit industry that the study itself was produced with a 100 000 grant from VISA USA Inc and MasterCard International and that Bentsen himself had been hired to work as a credit industry lobbyist You think that all grassroots organizations are truly grassroots In 1993 a group called Mothers Opposing

Pollution MOP appeared calling itself the largest women's environmental group in Australia with thousands of supporters across the country Their cause A campaign against plastic milk bottles It turned out that the group s spokesperson Alana Maloney was in truth a woman named Janet Rundle the business partner of a man who did P R for the Association of Liquidpaperboard Carton Manufacturers the makers of paper milk cartons You think that if a scientist says so it must be true In the early 1990s tobacco companies secretly paid thirteen scientists a total of 156 000 to write a few letters to influential medical journals One biostatistician received 10 000 for writing a single eight paragraph letter that was published in the Journal of the American Medical Association A cancer researcher received 20 137 for writing four letters and an opinion piece to the Lancet the Journal of the National Cancer Institute and The Wall Street Journal Rampton and Sta **Defining Reality** Edward Schiappa, 2003 Here Edward Schiappa argues that definitional disputes should be treated less as philosophical questions of is and more as sociopolitical questions of ought He covers a broad scope of argument in rhetorical theory as well as legal medical scientific and environmental debates **Crisis Communication** Alan Jay Zaremba, 2014-12-18 Crises happen When they do organizations must learn to effectively communicate with their internal and external stakeholders as well as the public in order to salvage their reputation and achieve long term positive effects Ineffective communication during times of crisis can indelibly stain an organization s reputation in the eyes of both the public and the members of the organization The subject of crisis communication has evolved from a public relations paradigm of reactive image control to an examination of both internal and external communication which requires proactive as well as reactive planning There are many challenges in this text for crisis communication involves more than case analysis students must examine theories and then apply these principles This text prepares students by Providing a theoretical framework for understanding crisis communication Examining the recommendations of academics and practitioners Reviewing cases that required efficient communication during crises Describing the steps and stages for crisis communication planning Crisis Communication is a highly readable blend of theory and practice that provides students with a solid foundation for effective crisis communication *True or False?* Jacqueline B. Toner, 2024-08-06 Written for pre teens and young teens in lively text accompanied by fun facts True or False The Science of Perception Misinformation and Disinformation explores what psychology tells us about development and persistence of false perceptions and beliefs and the difficulty of correcting them plus ways to debunk misinformation and think critically and factually about the world around us This book explores how we think and perceive and why false beliefs superstitions opinions misinformation or wild guesses can just stick around and mess things up You ll see how misunderstandings and misuse of scientific findings can lead people to the wrong conclusions Readers learn how to outsmart their brain to gain critical thinking skills and find ways to identify and correct false beliefs and disinformation Our big brains are super efficient but glitchy Scientists estimate that 90% of what we see hear smell or sense never really sinks in Instead we pick up on the big things general impressions or important stuff and end up leaving

our brains to fill in the missing info And on top of that people sometimes twist information on purpose False beliefs can be shared from person to person or go viral in a flash often by people who think the info is true So how in the world do we know what s real what s true or who to believe Dig in and get the facts **Life Beyond Survival** Katharina Thurnheer, 2014-06-15 At the heart of this in depth ethnographic study lie the daily life situations of tsunami survivors in war torn eastern Sri Lanka Each chapter is built around the empirical themes derived from the stories and recollections of Tamil women and their families during their stay in relief camps anticipating relocation. The specifics of the socio cultural context are firmly embedded in the discussions Ten years after the tsunami this publication offers a timely contribution to a better understanding of what it means to cope with the combined effects of disaster war and international aid in this matri focal region of the island Ongoing Crisis Communication W. Timothy Coombs, 2021-12-20 Ongoing Crisis Communication Planning Managing and Responding provides an integrated approach to crisis communication that spans the entire crisis management process and crosses various disciplines A truly integrative and comprehensive text this book explains how crisis management can prevent or reduce the threats of a crisis providing guidelines for how best to act and react in an emergency situation The Sixth Edition includes new coverage of artificial intelligence and risk management social media resilience training for the community and draws upon recent work from management public relations organizational psychology marketing organizational communication and computer mediated communication research Building an **Enterprise-Wide Business Continuity Program** Kelley Okolita, 2016-04-19 If you had to evacuate from your building right now and were told you couldn't get back in for two weeks would you know what to do to ensure your business continues to operate Would your staff Would every person who works for your organization Increasing threats to business operations both natural and man made mean a disaster could occur at any time It is essential that corporations and institutions develop plans to ensure the preservation of business operations and the technology that supports them should risks become reality Building an Enterprise Wide Business Continuity Program goes beyond theory to provide planners with actual tools needed to build a continuity program in any enterprise Drawing on over two decades of experience creating continuity plans and exercising them in real recoveries including 9 11 and Hurricane Katrina Master Business Continuity Planner Kelley Okolita provides guidance on each step of the process She details how to validate the plan and supplies time tested tips for keeping the plan action ready over the course of time Disasters can happen anywhere anytime and for any number of reasons However by proactively planning for such events smart leaders can prepare their organizations to minimize tragic consequences and readily restore order with confidence in the face of such adversity Whispering Winds of Change Stuart Wilde, 1995-03-07 Stuart Wilde one of the most profound and original thinkers of our time brings us Whispering Winds of Change Whispering Winds of Change will appeal to lovers of alternative ideas and philosophies Stuart Wilde challenges us to stand outside the usual paradigms of consciousness as fringe dwellers. He asks us to observe the dying throes of what he calls the world ego

the embodiment of the manipulative and dominating force of the status quo With his characteristic candor and wit he plots a fascinating comparison between the overall global destiny and an individual s personal sacred inner journey Wilde believes through quieting the ego and creating a rotation out of the three dimensional world of external reality to the fourth dimension of the inner being we can each offer serenity and healing to ourselves and the rest of the world Like his other books this work is full of compelling ideas unusual perceptions and esoteric concepts for individuals who want to progress inwardly while making a success of their lives in the external world

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