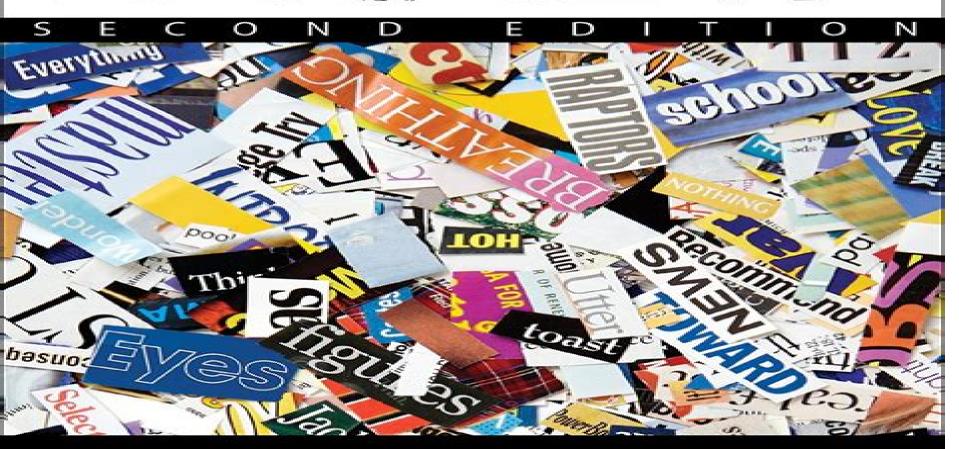
A PRACTICAL GUIDE FOR WANNABE PUBLISHERS

Publish Your First Magentalast



LORRAINE PHILLIPS

Publish Your First Magazine Second Edition A Practical Guide For Wannabe Publishers

Bruce Juell

Publish Your First Magazine Second Edition A Practical Guide For Wannabe Publishers:

Publish Your First Magazine (Second Edition): A Practical Guide for Wannabe Publishers Lorraine Phillips, 2015-05-01 Have an idea for a magazine but don t know where to start Find out everything I learned about the magazine publishing business that enabled me to go from idea to newsstand on my first attempt This guick easy guide is packed with useful information on how to Publish Your First Magazine I ll not only show you my process but also provide you with the documentation I created and used along the way Now you can learn in a weekend what took me two years to research it s exactly what s needed for anyone who s contemplating producing a print magazine in today s highly volatile and competitive marketplace In this new and expanded edition you will learn Magazine business fundamentals The necessary start up costs How to manage the editorial process How to brand and design your publication. The different ways a magazine can be monetized How to set your ad rates and sell ads Great sources for content and photography How to effectively use social media to connect with your audience And much much more **Publish Your First Magazine** Lorraine Phillips, 2009-06-01 Lorraine Phillips former publisher of SisterPower magazine went from idea to newsstand after landing three distribution deals on the very first attempt and has now created a practical guide for potential publishers that demonstrates her process and provides details on exactly how she did it With a conversational tone to put newcomers at ease the book covers such topics as magazine business fundamentals how to brand and design a publication how to plan a magazine business start up costs why a web site is needed and what it should contain where to find great sources for content and imagery how to work with printers the importance of distribution and the legalities of publishing Phillips provides examples of the actual documents she created and used e g production schedule media kit letter to distributors which can be easily adapted by readers for their own particular publishing needs In addition there is a comprehensive appendix filled with hundreds of resources and links to web sites that help answer start up questions as well as an extensive glossary of publishing terms that allows even fledgling magazine publishers to communicate like pros For more information on Publish Your First Magazine A Practical Guide for Wannabe Publishers visit www publishyourfirstmagazine com The Complete Idiot's Guide to Publishing Magazine Articles Jennifer Basye Sander, Sheree Bykofsky, 2000-06-14 You re no idiot of course You have a reporter s eye a poet s touch and you absolutely love to write Stories journal entries letters to the editor you name it you know you can write it But when it comes to selling your ideas to magazines newspapers and web sites you feel like the less said the better Seeing your words and wisdom printed in black and white seems like a lot more trouble than it s worth Don t write yourself off just yet The Complete Idiot s Guide to Publishing Magazine Articles will help you get where you belong In Print In this Complete Idiot's Guide you get answers to all your questions Who hires writers What newspaper magazine and online editors want from freelancers and how much they might pay for it How to write effective query and pitch letters How the internet can help your writing career take off How to Publish Your Own Magazine ,1978 **Clinical Practice to**

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