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Music Business and the Experience Economy

The Australasian Case

 Springer

Music Business And The Experience Economy The Australasian Case

Guy Morrow



Music Business And The Experience Economy The Australasian Case:

Music Business and the Experience Economy Peter Tschmuck, Philip L. Pearce, Steven Campbell, 2013-04-16 Music Business and the Experience Economy is the first book on the music business in Australasia from an academic perspective In a cross disciplinary approach the contributions deal with a wide range of topics concerning the production distribution and consumption of music in the digital age The interrelationship of legal aesthetic and economic aspects in the production of music in Australasia is also highlighted as well as the emergence of new business models the role of P2P file sharing and the live music sector In addition the impact of the digital revolution on music experience and valuation the role of music for tourism and for branding and last but not least the developments of higher music education are discussed from different perspectives

Designing the Music Business Guy Morrow, 2020-06-10 This book addresses the neglect of visual creativities and content and how these are commercialised in the music industries While musical and visual creativities drive growth there is a lack of literature relating to the visual side of the music business which is significant given that the production of meaning and value within this business occurs across a number of textual sites Popular music is a multimedia discursive fluid and expansive cultural form that in addition to the music itself includes album covers gig and tour posters music videos set stage and lighting designs live concert footage websites virtual reality augmented reality technologies merchandise designs and other forms of visual content As a result it has become impossible to understand the meaning and value of music without considering its relation to these visual components and to the interrelationships between them Using design culture theory participant observation interviews case studies and a visual methodology to explore the topic this research based book is a valuable study aid for undergraduate and postgraduate students of subjects including the music business design arts management creative and cultural industries studies business and management studies and media and communications

Rethinking the Music Business Guy Morrow, Daniel Nordgård, Peter Tschmuck, 2022-09-07 COVID 19 had a global impact on health communities and the economy As a result of COVID 19 music festivals gigs and events were canceled or postponed across the world This directly affected the incomes and practices of many artists and the revenue for many entities in the music business Despite this crisis however there are pre existing trends in the music business the rise of the streaming economy technological change virtual and augmented reality blockchain etc and new copyright legislation Some of these trends were impacted by the COVID 19 crisis while others were not This book addresses these challenges and trends by following a two pronged approach the first part focuses on the impact of COVID 19 on the music business and the second features general perspectives Throughout both parts case studies bring various themes to life The contributors address issues within the music business before and during COVID 19 Using various critical approaches for studying the music business this research based book addresses key questions concerning music contexts rights data and COVID 19 Rethinking the music business is a valuable study aid for undergraduate and postgraduate students in subjects including the

music business cultural economics cultural management creative and cultural industries studies business and management studies and media and communications *Peak Music Experiences* Ben Green, 2021-10-30 Peak music experiences are a recurring feature of popular music journalism biography and fan culture where they are often credited as pivotal in people's relationships with music and in their lives more generally Ben Green investigates the phenomenon from a social and cultural perspective including discussions of peak music experiences as sources of inspiration and influence as a core motivation for ongoing musical and social activity the significance of live music experiences and the key role of peak music experiences in defining and perpetuating music scenes The book draws from both global media analysis and situated ethnographic research in the dance hip hop indie and rock n roll music scenes of Brisbane Australia including participant observation and in depth interviews These case studies demonstrate the methodological value of peak music experiences as a lens through which to understand individual and collective musical life The theoretical analysis is interwoven with selected interview data illuminating the profound and everyday ways that music informs people's lives The book will therefore be of interest to the interdisciplinary field of popular music studies as well as sociology and cultural studies beyond the study of music

Collective Management of Music Copyright Qinqing Xu, 2023-04-17 Two of the objectives of the Chinese Copyright Law are to protect the copyright of authors to their literary and artistic works and encourage the creation and dissemination of works In practice however in spite of the existence of the Music Copyright Society of China MCSC that was established to assist with exercising copyright music creators in China remain in need of help to protect and manage their fragmented copyright The MCSC was the first collective management organisation CMO in mainland China and is the only CMO in the field of musical works While there is a large music industry and copyright business in China the MCSC only had 11 356 members at the end of 2021 The third amendment of the Chinese Copyright Law was initiated in 2011 and came into effect in June 2021 after a long debate for almost ten years The discussion of the third amendment has highlighted the controversial topic of collective management of copyright This book explores the adequacy of the MCSC as an intermediary representing rights for music creators The main argument developed in this study is that the work of the MCSC for individual composers and lyricists is hampered by shortcomings in the regulatory regime as well as by a lack of members rights to participate in the management of their own rights and by the ineffective international cooperation between the MCSC and other musical CMOs overseas The analysis is undertaken through a case study approach comparing the collective management systems of music copyright in China the United States and Australia and addressing the question of how musical CMOs operate in these countries Specifically three perspectives are examined the regulatory systems designed to limit the misuse of those CMOs monopoly members rights in the organisations and international cooperation between these CMOs Overall the main findings of this book suggest that the MCSC in China could work more effectively to protect music creators interests In contrast although the operational frameworks of the American Society of Composers Authors and Publishers ASCAP and the

Broadcasting Broadcast Music Inc BMI in the United States and the Australasian Performing Right Association APRA in Australia are not perfect models the systems in these two countries may at least provide reference points for potential improvement of the regime of the MCSC The research recommends three courses of action strengthening the regulatory design overseeing the MCSC s monopoly clarifying the relationship between the MCSC and its members while providing the members with the right to manage their own copyright and improving the international cooperation between the MCSC and CMOs in other countries

Young People's Transitions into Creative Work Julian Sefton-Green, S Craig Watkins, Ben Kirshner, 2019-08-28 Exploring how formal and informal education initiatives and training systems in the US UK and Australia seek to achieve a socially diverse workforce this insightful book offers a series of detailed case studies to reveal the initiative and ingenuity shown by today s young people as they navigate entry into creative fields of work Young People s Journeys into Creative Work acknowledges the new and diverse challenges faced by today s youth as they look to enter employment Chapters trace the rise of indie work aspirational labour economic precarity and the disruptive effects of digital technologies to illustrate the inventive ways in which youth from varied socio economic and cultural backgrounds enter into work in film games production music and the visual arts From hip hop to new media arts the text explores how opportunities for creative work have multiplied in recent years as digital technologies open new markets new scenes and new opportunities for entrepreneurs and innovation This book will be of great interest to researchers academics and postgraduate students in the fields of youth studies careers guidance media studies vocational education and sociology of education

The Artful Economist Ilde Rizzo, Ruth Towse, 2016-10-04 This book reassesses central topics in cultural economics Public finance and public choice theory as the basis for decision making in cultural and media policy the role of welfare economics in cultural policy the economics of creative industries the application of empirical testing to the performing arts and the economics of cultural heritage Cultural economics has made enormous progress over the last 50 years to which Alan Peacock made an important contribution The volume brings together many of the senior figures whose contributions to the various special fields of cultural economics have been instrumental in the development of the subject and others reflecting on the subject s progress and assessing its future direction Alan Peacock has been one of the leading lights of cultural economics and in this volume Ilde Rizzo and Ruth Towse and the other contributors ably capture the import of his contributions in a broader context of political economy In doing so they offer an overview of progress in cultural economics over the last forty years Tyler Cowen Professor of Economics and Director of the Mercatus Center George Mason University Fairfax Virginia USA A fitting tribute to Professor Sir Alan Peacock s inspiring intellect leadership and his outstandingly rich and varied legacy in the domain of cultural economics this book draws together illuminating analyses and insights from leading cultural economists about the role and value of this dynamic and increasingly policy relevant field of enquiry Gillian Doyle Professor of Media Economics and Director of Centre for Cultural Policy Research University of Glasgow UK

Small Venues Sam

Whiting,2023-08-10 Throughout the history of popular music the careers of many culturally significant artists and groups began on the small stages of local bars clubs pubs and discotheques When the stories of The Beatles Jimi Hendrix and the New York punk hardcore and post punk scenes are told iconic venues such as The Cavern The Marquee and CBGB s serve as the settings of their early chapters Small live music venues such as these are pivotal in the narratives and history of popular music However very few of them survive This book focusses on the role of small live music venues as incubators for emerging talent and social hubs for music scene participants Such venues are grassroots spaces of cultural labor and production that often struggle with issues of financial precarity yet are fundamental to the live music ecology of a city acting both as platforms for emergent performers and spaces of sociality for local music scenes *Entrancement* Ruth

Finnegan,2017-03-23 This study of dreaming death and shared consciousness develops a context that is humanistic comparative and evidence based in its engagement with the work of cultural anthropology ethnomusicology and the study of the imagination It also reaches into current research on consciousness at the interface of neuroscience anthropology sociology musicology computer studies psychology parapsychology literature and cognitive studies in the process of drawing its content from a range of original writing from diverse disciplinary and cultural backgrounds *Akustisches Kapital*

Bastian Lange,Hans-Joachim Bürkner,Elke Schüßler,2014-03-15 Die Musikwirtschaft befindet sich in Zeiten der Digitalisierung und Virtualisierung radikal im Wandel Neue schwer zu fassende Strategien der Wertschöpfung treten an die Stelle der bekannten Konstellationen zwischen Medienunternehmen und Musikern Produktion und Vertrieb finden immer häufiger unmittelbar in rasch umbrechenden sozialen Milieus und kreativen Szenen statt vormalig fixierte Orte und Formen der Wertschöpfung verfließen sich Die Beiträge des Bandes zeigen Für die entstehenden Wertschöpfungskonfigurationen ist entscheidend wie flexibel musikalische Ausdrucksformen erzeugt werden und ob es gelingt daraus akustisches Kapital in der Form von musikalischen Ideen oder vorkommerziellen Produkten zu bilden

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Table of Contents Music Business And The Experience Economy The Australasian Case

1. Understanding the eBook Music Business And The Experience Economy The Australasian Case
 - The Rise of Digital Reading Music Business And The Experience Economy The Australasian Case
 - Advantages of eBooks Over Traditional Books
2. Identifying Music Business And The Experience Economy The Australasian Case
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Music Business And The Experience Economy The Australasian Case
 - User-Friendly Interface
4. Exploring eBook Recommendations from Music Business And The Experience Economy The Australasian Case
 - Personalized Recommendations
 - Music Business And The Experience Economy The Australasian Case User Reviews and Ratings
 - Music Business And The Experience Economy The Australasian Case and Bestseller Lists
5. Accessing Music Business And The Experience Economy The Australasian Case Free and Paid eBooks
 - Music Business And The Experience Economy The Australasian Case Public Domain eBooks
 - Music Business And The Experience Economy The Australasian Case eBook Subscription Services

- Music Business And The Experience Economy The Australasian Case Budget-Friendly Options
- 6. Navigating Music Business And The Experience Economy The Australasian Case eBook Formats
 - ePub, PDF, MOBI, and More
 - Music Business And The Experience Economy The Australasian Case Compatibility with Devices
 - Music Business And The Experience Economy The Australasian Case Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Music Business And The Experience Economy The Australasian Case
 - Highlighting and Note-Taking Music Business And The Experience Economy The Australasian Case
 - Interactive Elements Music Business And The Experience Economy The Australasian Case
- 8. Staying Engaged with Music Business And The Experience Economy The Australasian Case
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Music Business And The Experience Economy The Australasian Case
- 9. Balancing eBooks and Physical Books Music Business And The Experience Economy The Australasian Case
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Music Business And The Experience Economy The Australasian Case
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Music Business And The Experience Economy The Australasian Case
 - Setting Reading Goals Music Business And The Experience Economy The Australasian Case
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Music Business And The Experience Economy The Australasian Case
 - Fact-Checking eBook Content of Music Business And The Experience Economy The Australasian Case
 - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
- 14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

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